

PFURARDC

Information Technology Concept

Website
"Connecting Communities"

Proposed URL:
www.pfurardc.com



The website aims to provide a central hub for information services and community engagement for all **STAKEHOLDERS**

Stage 1

Research & Development

Stage 2

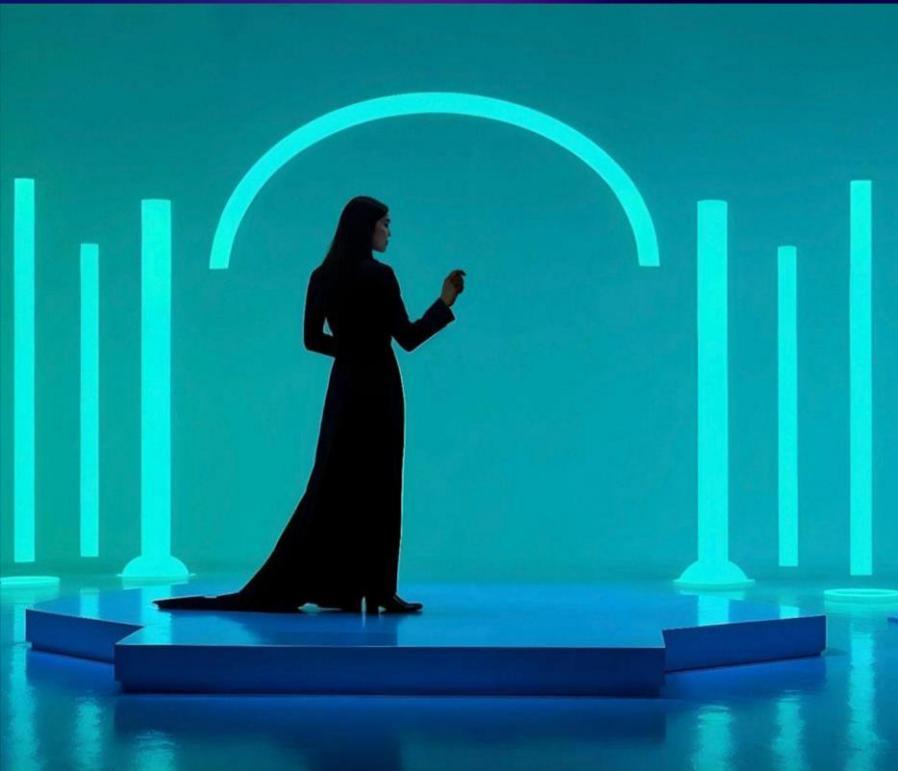
Web Development

Stage 3

Systems Check

Stage 4

Review



Target Audience

- Residents
- Commercial
- Industrial
- global

Key Features

1. Homepage

- GPS-mission-vision-values-contacts-socials-payments
- Featured news-events/gallery/organogram/chatbox/clientarea/
- Quick links to popular services

2. Community Section

- Local news and updates
- Events calendar
- Community groups and organisations

3. Services Section

- Council services (e.g., waste management/roads/water/housing)
- Online forms and applications
- Contact information for council staff

Key Features



4. Tourism Section

- Information on local attractions and activities
- Scenic view section
- Accommodation options
- Maps and guides

5. Business Section

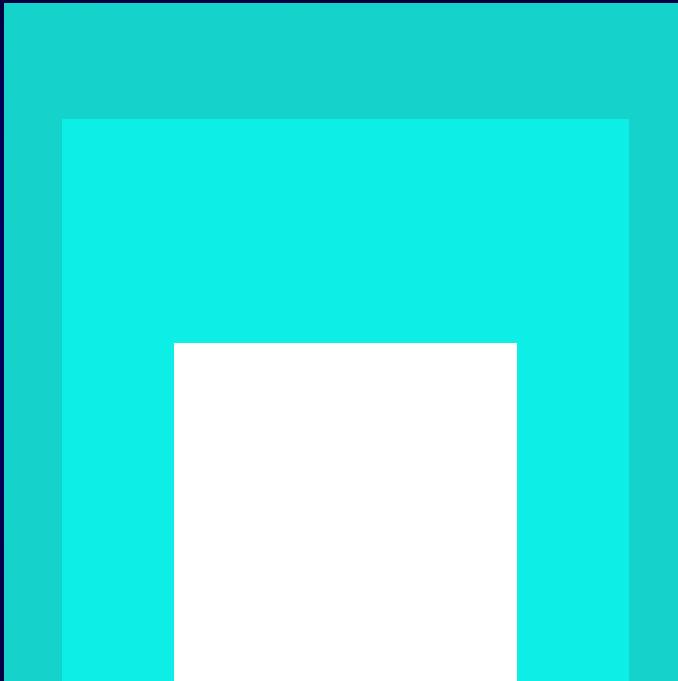
- Support for local businesses/investment opportunities
- Economic development initiatives
- Business resources and contacts

6. Contact Us

- Contact form
- Council office locations and hours
- Social media links

Enabled Web Monetisation

Design Requirements



1 *Color Scheme* :

Earthy tones (e.g., greens, browns) to reflect the rural environment



2. Typography

Clear, readable font for easy navigation

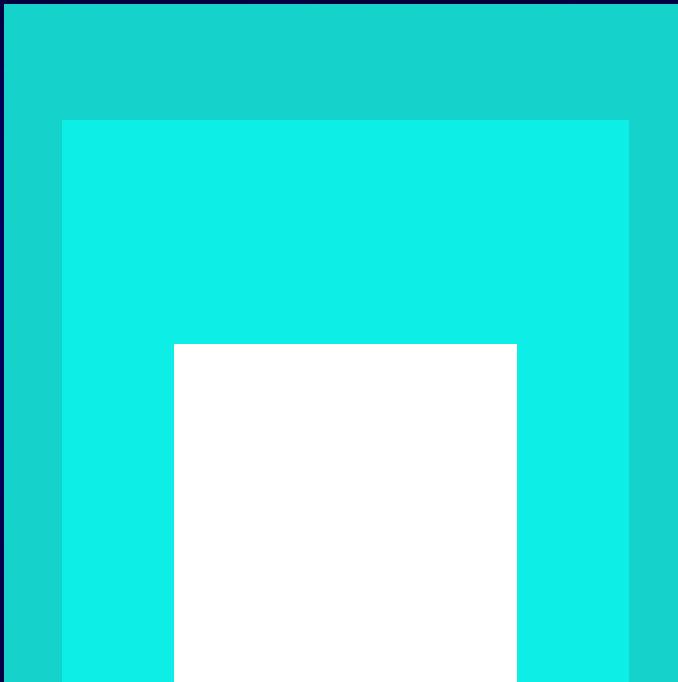
3. Imagery

High - quality images of local landscapes, events, and community members

3. Design Requirements

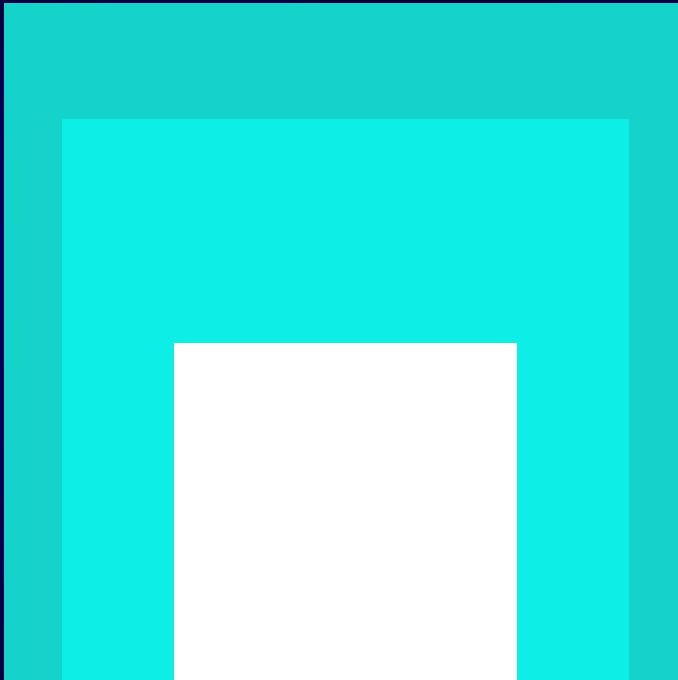
Ensure the website is accessible on various devices (desktop, tablet, mobile)

Technical Requirements



- **1 Content Management System (CMS)**
WordPress or similar for easy content updates
- **2. Search Engine Optimization (SEO)**
Optimize for local search terms and keywords
- **3. Security**
Implement necessary security measures to protect user data and prevent cyber threats

Technical Requirements



1 Improve Communication

Enhance communication between the council, residents, and businesses

2. Increase Engagement

Encourage community participation in local events and initiatives

3. Provide Valuable Resources

Offer useful information and services to support local residents and businesses
necessary security measures to protect user data and prevent cyber threats

This presentation has been made using the following fonts:



Click on the button of the link to the fonts

[Syn e](#)

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All the colors used in this presentation



Thank you